



Gary Lifman

CPA, CA, CIRP, LIT
Senior Managing Director
| Restructuring

Gary Lifman is Senior Managing Director of B. Riley Farber and leads the firm's business and financial advisory services.

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Profile overview

Since joining the firm in 1990, Gary has been instrumental in the growth of B. Riley Farber and its diversification into a fully-fledged multidisciplinary advisory firm. He is committed to the future of the firm and works closely with both the firm's rising young stars and senior professionals to deliver excellence on every assignment.

His calm, confident approach and in-depth knowledge have resulted in an enviable reputation for effective and innovative results. His creativity and excellent analytical, negotiation, and people skills have enabled Gary to expertly facilitate resolutions to difficult situations.

He brings more than 30 years of professional and business experience, working for entrepreneurs, banks, venture capital firms, and other lenders in virtually every sector of the economy. Lenders, advisors, and business owners believe that Gary brings credibility, confidence, creativity, and emotional intelligence to assignments.

Of interest...

- prior to immigrating to Canada from South Africa in 1988, Gary honed his skills in a wide range of industries. He was an integral member of a team that grew a ten-store supermarket chain to a public company with over 150 stores
- when he's not taking "hero shots" on the golf course, he's taking shots of exotic wildlife on his travels. Find out more in [Gary's Faces of Farber profile](#)

Areas of expertise

- [Restructuring](#)

- [Turnaround](#)

Insights

Articles

- [Exiting Your Business: The Seamless Execution](#)
- [Top Dollar: How to Maximize the Value of Your Business](#)
- [Six Key Factors When Considering Alternative Financing](#)
- [Beyond the Sale: The Different Paths to Exiting Your Business](#)
- [The First 40 Years: Culture, Vision, and Improbable Math](#)

Education & qualifications

- Chartered Professional Accountant (CPA), Institute of Chartered Accountants of Ontario (2012)
- Licensed Insolvency Trustee (LIT)
- Chartered Insolvency and Restructuring Professional (CIRP), Canada (1994)
- Chartered Accountant (CA), Canadian Institute of Chartered Accountants (1990)
- Chartered Accountant (CA), South African Institute of Chartered Accountants (1986)
- Bachelor of Accounting, University of Witwatersrand, South Africa (1985)
- Bachelor of Commerce, University of Witwatersrand, South Africa (1982)